

# EMANUEL LIRAG

## DIGITAL MEDIA CREATOR

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**EDUCATION** NORTH CAROLINA STATE  
UNIVERSITY  
  
BACHELOR OF ARTS IN  
COMMUNICATION,  
MEDIA CONCENTRATION  
  
MAY 2020

**EXPERTISE** CONTENT CREATION  
  
AUDIO ENGINEERING  
  
VIDEO PRODUCTION  
  
SOCIAL MEDIA  
MARKETING  
  
BRAND MANAGEMENT

**TECHNICAL  
PROFICIENCY** AUDIO/VISUAL  
  
PHOTO/VIDEO  
  
LOGIC PRO X  
  
ADOBE CREATIVE SUITE  
  
GOOGLE SUITE  
  
MICROSOFT OFFICE  
  
WORDPRESS  
  
MAILCHIMP

## SUMMARY

PASSIONATE CONTENT CREATOR AND SKILLED COMMUNICATOR  
EAGER TO UTILIZE CREATIVE SKILLS IN A PROFESSIONAL AND FULFILLING  
ENVIRONMENT.

## EXPERIENCE

### CENTER FOR FAMILY AND COMMUNITY ENGAGEMENT VISUAL DESIGN & VIDEOGRAPHER SPECIALIST | AUGUST 2020 - PRESENT

DIRECTED, STORYBOARDED, SHOT, AND EDITED VIDEO CONTENT FOR ON-DEMAND  
ONLINE COURSES.  
DEVELOPED PROFESSIONAL ANIMATIONS TO SUPPORT COURSE CONTENT.  
RECORDED, EDITED, AND MIXED PROFESSIONAL VOICEOVER.  
SPEARHEADED TEAM TRANSITION TO ONLINE WORK MANAGEMENT SOFTWARE.  
PROVIDED TECHNICAL SUPPORT FOR LIVE ONLINE TRAINING SESSIONS.

### NC CONFERENCE OF THE UNITED METHODIST CHURCH COMMUNICATIONS INTERN | MAY 2019 - PRESENT

CAPTURED PROFESSIONAL EVENT PHOTO AND VIDEO  
SHOT INTERVIEWS AND B-ROLL FOR VIDEO JOURNALISM  
CREATED GRAPHICS FOR EVENTS, SOCIAL MEDIA, WEB AND PRINT  
MANAGED CONFERENCE-WIDE SOCIAL MEDIA ACCOUNTS  
COLLECTED AND ORGANIZED USER DATA FOR LARGE-SCALE COMMUNICATION  
PRODUCED, HOSTED, EDITED, AND LAUNCHED A NUMBER OF PODCASTS  
EFFECTIVELY COMMUNICATED WITH LOCAL CHURCHES TO PROVIDE TECHNICAL  
SUPPORT

### NC STATE UNIVERSITY STUDENT CENTERS EVENT MANAGER | JUNE 2017 - MAY 2019

SERVED AS MAIN POINT OF CONTACT FOR CLIENTS DURING EVENTS.  
SET UP, TESTED, TROUBLESHOOTED, AND OPERATED ADVANCED AUDIO / VISUAL  
EQUIPMENT.  
TRAINED NEW EVENT ASSISTANTS.  
LED TEAMS OF EVENT ASSISTANTS DURING MORE COMPLEX EVENTS.

### WOLFGANG A CAPPELLA BRAND MANAGER | AUGUST 2017 - PRESENT

TRANSFORMED THE GROUP'S BRAND INTO A RECOGNIZABLE AND PROFESSIONAL  
ENTITY ON CAMPUS AND BEYOND.  
DESIGNED A VARIETY OF GRAPHICS FOR ADVERTISING.  
PRODUCED AND EDITED VIDEOS FOR CONCERTS AND ADVERTISING.  
REDESIGNED AND MAINTAINED THE GROUP'S WEBSITE.  
WROTE SOCIAL MEDIA POSTS AND RESPONDED TO INQUIRIES ON SOCIAL MEDIA.

### ESTREET COLLEGE MINISTRY PRESIDENT | AUGUST 2018 - PRESENT

ORGANIZED AND FACILITATED BI-WEEKLY MEETINGS INCLUDING WORSHIP NIGHTS  
AND COMMUNITY GROUP BIBLE STUDIES.  
LED A GROUP OF OTHER STUDENT LEADERS, DELEGATING TASKS AND ENSURING  
THEIR SUCCESS.

## MUSIC AND PERFORMANCE

SET UP AND MIXED FULL LIVE SOUND PRODUCTIONS.  
BUILT A FULLY FUNCTIONING HOME STUDIO WITH PROFESSIONAL AUDIO EQUIPMENT.  
RECORDED AND MIXED FULL LENGTH ALBUMS FOR SELF AND FOR CLIENTS.  
RELEASED MUSIC ON PLATFORMS SUCH AS ITUNES AND SPOTIFY.  
FORMED AND LED MULTIPLE POPULAR-MUSIC BANDS.  
LED MUSIC SERVICES AT HOUSES OF WORSHIP.  
JOINED AWARD-WINNING NCSU CO-ED A CAPPELLA GROUP, WOLFGANG A CAPPELLA.  
HELD A SOLO MUSICAL RESIDENCY AT NCSU'S 1887 BISTRO.